



Waller County Fair Sponsorship Form

DIAMOND TRAIL (\$10,000)

1 Rodeo Box, 1 Corporate Sponsors Flag, 3ft x 5ft signs to hang at the front and back gates, 2 participants to ride in the Fair Parade and Grand Entry parade, Corporate PRCA sponsorship including LED replay board exposure, receive 30 general admission tickets, receive 6 executive VIP area passes, receive 2 VIP parking passes, one 8ft x 16ft sign to hang in livestock barn, three 3ft x 5ft banners to hang in various places around the fairgrounds, company PR announcements, 1 week of radio advertisement, if requested.

GOLDEN LARIAT (\$7,500)

1 Rodeo Box, 2 participants to ride in the Fair parade and Grand entry, 3ft x 5ft signs to hang on the front and back gates, 1 PRCA rodeo event sponsorships including LED replay board exposure, receive 25 general admission tickets, 10 season passes, receive 6 executive VIP area passes, receive 2 VIP parking passes, one 4ft x 8ft sign to hang in the livestock barn, three 3ft x 5ft banners to hang in various places around the fairgrounds, Company PR announcements

SILVER SPUR (\$5,000)

One rodeo box, 2 participants to ride in the Fair Parade and Grand Entry (optional)
Sponsor 50% of 1 PRCA Rodeo Event , LED replay board exposure, receive 15 general admission tickets, 5 season passes, receive 4 executive VIP room passes, receive 1 VIP parking pass, one 4ft x 8ft sign to hang in the livestock barn, one 3ft x 5ft banner to hang around the fairgrounds, company PR announcements

BRONZE BOOT (\$3,500)

Bucking Chute or 50% of 1 PRCA rodeo event sponsorship, LED replay board exposure, 2 VIP passes, 1 VIP parking pass, 5 general admission passes, 5 season passes, two 3ft x 5ft banners to hang in various places around the fairgrounds

*****Sponsors are responsible for all banners, flags, signage etc.*****

VIP passes are good for all 4 days for Fair & Rodeo Events

Please give us advance notice if your company will be participating in the 2017 WCFA Parade and, Saturday Sept 30

Radio stations include : KTEX, Texas Mix 105.3 and KSTAR , Aggie 96

For Sponsorship questions and Packages please contact:

Dustin Standley @ 281-924-6357
dustin@morethansigns.com

Margie Hamner @ 281-814-6510
office@wallercountyfair.org

Clint Sciba @ 281-615-0299
clint@crconstruct.com

Email: sponsorship@wallercountyfair.org

Sponsor Name: _____	Contact: _____
Address: _____	Phone: _____
Payment method: _____	CC Exp: _____ Code: _____
Authorized Signature: _____	Check No: _____

A' la carte Sponsorships

- \$10,000 Corporate Sponsor-See Diamond Trail Package
- \$10,000 Eliminator Calf Roping Challenge – Oct 2, 2018
- \$10,000 Eliminator Team Roping Challenge – Oct 3, 2018
- \$5,500 PRCA Rodeo Event Sponsor (8 Qty.)
 - Bull Riding, Bareback, Steer Wrestling, Team Roping, Saddle Bronc, Tie- Down Roping, Steer Roping, and Barrel Race
- \$2,500 Youth Rough Stock Rodeo Corporate Sponsor (1 Qty.)
- \$2,000 Corporate VIP Building Sponsor
- \$2,000 County Rodeo Event Sponsor (4 Qty.)
 - Team Roping, Calf Roping, Barrel Racing and Ranch Rodeo
- \$1,500 Rodeo Box Sponsor (24 Qty.)
- \$1,000 Barrel Sponsor (1 Qty.)
- \$1,000 Bull Fighter Sponsor (2 Qty.)
- \$1,000 Pick-Up Men Sponsor (1 Qty.)
- \$1,000 Funny Man and Announcers Sponsor (1 Qty.)
- \$1,000 PRCA Rodeo Photographer
- \$1,000 National Media Writer
- \$500 Rodeo (5x10) Banner Sponsor (3 Qty.)
- \$500 Mutton Bustin' Event Sponsor
- \$500 Club Member
- \$300 PRCA Event Buckle Sponsor (9 Qty.)
- \$250 Rodeo Roping Boxes (4x8) Banner (4 Qty.)



New to the WCFA (PRCA)

- \$7,500 LED Video Scoreboard
- \$1,500 Leaderboard Sponsor
- \$1,000 Kiss Cam Sponsor



Descriptions of A' la carte

VIP Building Corporate Sponsor – Be one of the exclusive sponsor that caters to over 100 companies that support the WCFA, signage in our VIP facility and company featured at one of our 4 main entertainment nights, includes 4 season passes, 2 VIP passes and 1 VIP parking pass.

Eliminator Calf Roping Challenge – 8 of the top PRCA & ERA professional calf ropers in the country compete in a 6 round eliminator challenge. One by one, don't be eliminated.

Eliminator Team Roping Challenge – 8 of the top PRCA & ERA team roping cowboys compete in a 8 round eliminator challenge. One by one, don't be eliminated.

PRCA Rodeo Event Sponsor- Features your corporate Event Flag, PR exposure (4) VIP Access, (1) VIP parking pass, 20 minutes of scoreboard exposure during sponsored event, 4x8 wooden bleacher sign, exposure on PRCA page, ½ page advertisement in WCFA program book.

Youth Rough Stock Rodeo Corporate Sponsor- Sponsor the ONLY youth rough stock finals rodeo in Texas on September 29, 2018. Champion will advance to National Finals in Vegas in December 2018, 2 VIP access badges, 1 VIP parking pass, 1 week of radio advertisement.

Barrel Sponsor- Company brand shown on barrels that are used during the rodeo events.

Bull Fighter Sponsor – Price includes shirts for the bull fighters with your company logo to be worn during the PRCA events and also PR announcements during the bull riding events.

Pick-up men sponsor- Price includes shirts with your company logo to be worn during the PRCA events and also PR announcements during the events as they enter and exit the arena for three different events.

Funny man and announcer Sponsor- Price includes shirts with your company logo to be worn during and after PRCA events, including in our corporate VIP and also PR announcements during the Rodeos.

PRCA Rodeo Photographer- Have national PRCA photographer James Phifer where your company shirt with logo for 4 days in our rodeo arena, VIP area, and entertainment pavilion and also have 2 PR plugs during our rodeo event with your company name branded on it.

National Media Writer- Have national PRCA writer Ted Hardin where your company shirt with logo for 4 days in our rodeo arena, VIP area, and entertainment pavilion and also have 2 PR plugs during our rodeo event with your company name branded on it. Also will bank his local and national stories with your company brand. (5 stories for the 2018 Waller County Fair and Rodeo)

5x10 Signage Sponsor- Large banners will be hung in eye appealing places to display your company inside the rodeo arena during the week long Rodeo.

PRCA Event Buckle Sponsor-Montana Silversmith Buckle, sponsored in your name and announcements during the rodeo event of your sponsorship.

4x8 Signage Sponsors- Large banners will be hung inside and outside the roping boxes to display your company brand during the week long Rodeo.

LED Video Scoreboard- over 6 hours of exposure to all rodeo and fair fans during our PRCA events.

Kiss Cam- Company announcements during kiss cam, twice every night of PRCA rodeo.

Leaderboard Sponsor – Corporate sponsor of PRCA Rodeo leaderboard.

500 Club- Your business or personal name will be posted on 100 Club 4x8 board during the fair, your money will go directly towards our Jr Livestock Auction, and also have the opportunity to win (2) of the 100 club animals. Receive (2) BBQ trophy sponsorships, our annual Demo Derby Cook-off and the Waller County Fair annual Cook-off. Your name will be displayed as a corporate sponsor on the cook off banner posted at the event and name recognition called out during the trophy presentation. Business name will also be posted on our cook off website page, and in our local papers after the cook off. Display your company logo or business card in our yearly media guide (1/3 page ad) that goes to all local business's 2-4 weeks before the fair. Receive your

company name on two sides of one of our trash can advertisement, branding your company name during the 2018 Waller County Fair and Rodeo. Receive a sticker for the front of your business displaying your support of the 2018 Waller County Fair and Rodeo, and the youth of Waller County, you will also receive a 2018 “Gold Buckle Sponsor” cap for membership of the 500 club and 100 club cap.

*****Sponsors are responsible for all banners, flags, and signage, etc.*****